

Shin Shin is a supply chain solutions provider dedicated to improving productivity and business efficiency

Our Strengths

- 80 years of experience providing solid support to our customers
- Wide range of business solutions from material procurement to quality control
- Global network to help customers expand their operations into Asian markets
- Excellent support for over 5,000 global customers with high quality standards
- Commitment to corporate, social, and environmental responsibilities



Our Services

- Translation, design creation
- Packaging design, reliability testing
- Material procurement, proxy import and export
- Media replication, protection
- Package and label creation
- Shipment processing, packing
- Proxy inspection, examination
- Fulfillment, proxy distribution center
- Kitting and maintenance support

Customer

A leading technology provider in the live media and entertainment industry engaged Shin Shin in an effort to tackle its productivity and operational challenges. The customer manufactures TV production and broadcasting equipment with multiple operations and production sites worldwide. They were looking for cost-efficient solutions which would help them with managing production and supply chain operations as well as high quality after-care service.

Challenges

- Increasing operational costs and complexities
- Long lead times from production to delivery
- Challenges with obtaining accurate information from suppliers in a timely manner
- System integration required due to the change of mission critical systems

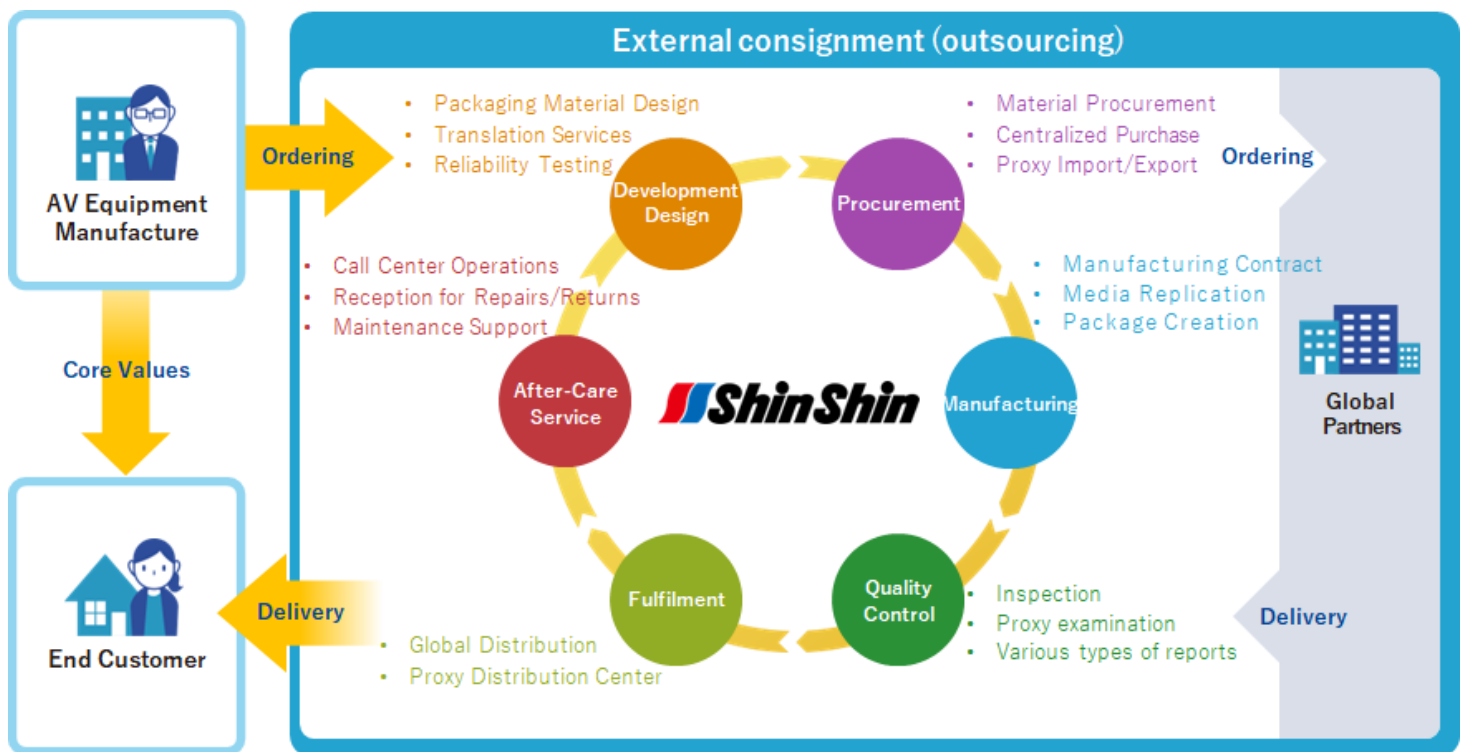
Results

With Shin Shin's offerings, the customer was able to centralize operations and productions, leading to improved efficiencies and increased productivity. The customer successfully reduced about 30% of its operational cost and complexity. It also improved quality of services as well as efficiency and productivity. The company is now able to invest more into their business expansions and higher quality of services.

Solutions

Shin Shin leveraged its knowledge and supply chain experience in order to guide the customer with outsourcing and other efficiencies. Shin Shin offered the following services to address the customer's challenges:

- Production and distribution of software package
- Assembly of accessories for AV equipment
- Inspection of AV equipment
- Circuit board mounting and hardware assembly
- Support center for maintenance parts for the Asian region
- Logistics of RMA products for the Asian market



// More Details & Email Inquires

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